North Carolina Survey of 500 Likely Voters
Conducted January 28-29, 2008 by Rasmussen Reports

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Governor Election	McCrory	34%	39%	30%	13%	41%	32%	34%	37%	43%	11%	14%	67%	10%	24%	53%	23%	8%	35%	36%	26%	38%	31%	13%	33%	34%	37%	45%	41%	34%	47%	31%	25%	26%
	Moore	39%	36%	41%	75%	19%	44%	41%	40%	33%	54%	50%	13%	70%	27%	27%	36%	74%	37%	37%	46%	36%	41%	43%	47%	31%	42%	48%	19%	46%	36%	42%	27%	42%
	Some other candidate	12%	15%	10%	4%	20%	7%	10%	11%	8%	24%	2%	6%	10%	24%	10%	18%	5%	10%	9%	20%	6%	16%	39%	5%	17%	7%	0%	9%	2%	4%	10%	39%	15%
	Not sure	15%	10%	19%	8%	19%	17%	15%	12%	16%	11%	34%	14%	11%	25%	10%	22%	14%	17%	19%	8%	20%	13%	5%	15%	19%	14%	8%	30%	18%	14%	17%	10%	17%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Governor Election	McCrory	38%	49%	30%	34%	41%	38%	38%	34%	47%	15%	30%	73%	18%	21%	57%	25%	24%	33%	43%	28%	43%	36%	23%	46%	39%	38%	38%	52%	28%	58%	33%	25%	27%
	Perdue	42%	37%	45%	55%	34%	47%	40%	46%	36%	59%	30%	9%	65%	51%	24%	50%	66%	43%	37%	54%	35%	46%	57%	40%	32%	49%	57%	19%	45%	29%	42%	62%	48%
	Some other candidate	9%	7%	10%	4%	9%	8%	10%	10%	5%	17%	16%	7%	10%	9%	10%	8%	3%	13%	7%	12%	7%	9%	16%	4%	17%	2%	0%	7%	7%	4%	8%	1%	15%
	Not sure	11%	7%	15%	6%	16%	7%	12%	10%	12%	9%	24%	11%	8%	18%	9%	16%	7%	11%	14%	6%	16%	9%	4%	11%	12%	12%	6%	22%	20%	9%	16%	12%	9%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - Moore	Favorable	35%	36%	34%	40%	14%	37%	47%	44%	36%	32%	42%	32%	44%	27%	33%	35%	45%	28%	34%	39%	26%	42%	29%	31%	31%	46%	29%	46%	56%	33%	45%	22%	31%
	Unfavorable	12%	12%	12%	10%	10%	16%	12%	11%	14%	6%	6%	19%	7%	9%	13%	9%	12%	14%	11%	11%	15%	9%	11%	11%	19%	6%	6%	10%	7%	12%	9%	11%	14%
	Never Heard of Them	33%	36%	31%	42%	40%	31%	25%	33%	34%	30%	30%	30%	36%	33%	37%	27%	33%	36%	35%	29%	41%	28%	29%	37%	31%	34%	49%	22%	28%	38%	25%	26%	39%
	Not sure	20%	16%	23%	8%	36%	16%	16%	12%	16%	32%	23%	20%	13%	31%	17%	28%	9%	22%	20%	21%	19%	21%	30%	22%	19%	14%	17%	23%	9%	17%	21%	41%	16%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - Nielson	Favorable	4%	4%	3%	3%	3%	5%	4%	4%	4%	2%	11%	5%	4%	1%	3%	4%	5%	4%	3%	5%	5%	3%	4%	6%	4%	1%	0%	3%	0%	5%	2%	2%	5%
	Unfavorable	8%	11%	6%	22%	2%	14%	6%	6%	8%	9%	9%	10%	7%	7%	7%	6%	12%	14%	6%	12%	7%	8%	12%	10%	5%	4%	6%	11%	1%	11%	5%	0%	10%
	Never Heard of Them	77%	77%	77%	70%	80%	68%	79%	81%	77%	77%	60%	68%	81%	82%	75%	83%	77%	63%	80%	76%	79%	78%	77%	70%	78%	84%	82%	83%	88%	74%	85%	88%	68%
	Not sure	11%	8%	14%	5%	16%	13%	10%	8%	11%	12%	20%	16%	8%	10%	14%	7%	7%	20%	12%	7%	9%	11%	6%	14%	13%	10%	12%	3%	12%	10%	8%	10%	16%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - Perdue	Favorable	35%	31%	39%	24%	20%	39%	46%	47%	37%	34%	23%	23%	45%	37%	28%	41%	43%	33%	34%	39%	32%	38%	24%	35%	37%	48%	25%	34%	51%	25%	45%	28%	38%
	Unfavorable	27%	32%	22%	33%	24%	30%	27%	20%	29%	20%	26%	42%	20%	17%	30%	25%	26%	21%	28%	24%	25%	28%	24%	25%	34%	23%	33%	29%	13%	30%	30%	15%	23%
	Never Heard of Them	23%	23%	23%	38%	32%	19%	15%	19%	22%	25%	40%	21%	25%	23%	30%	13%	21%	34%	24%	18%	29%	18%	25%	31%	20%	20%	30%	14%	7%	37%	7%	16%	28%
	Not sure	15%	14%	16%	5%	24%	12%	12%	13%	13%	21%	12%	13%	10%	24%	12%	21%	10%	11%	14%	19%	14%	16%	27%	9%	10%	9%	12%	22%	29%	9%	18%	42%	11%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - Graham	Favorable	21%	24%	18%	27%	14%	17%	25%	23%	20%	17%	47%	21%	17%	25%	28%	16%	11%	20%	23%	16%	18%	23%	16%	24%	18%	18%	22%	26%	24%	25%	23%	12%	15%
	Unfavorable	17%	19%	15%	32%	15%	24%	12%	10%	15%	21%	14%	13%	23%	13%	11%	19%	23%	23%	15%	17%	16%	16%	15%	12%	13%	29%	10%	24%	6%	12%	19%	8%	22%
	Never Heard of Them	48%	46%	49%	38%	55%	46%	45%	49%	48%	48%	37%	47%	47%	50%	44%	49%	57%	41%	45%	56%	54%	45%	59%	47%	55%	38%	61%	41%	29%	49%	40%	67%	49%
	Not sure	15%	11%	18%	4%	16%	13%	18%	17%	16%	14%	2%	20%	13%	12%	17%	16%	10%	15%	17%	11%	12%	17%	11%	17%	14%	15%	7%	9%	41%	13%	18%	13%	14%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - McCrory	Favorable	36%	38%	35%	7%	41%	42%	38%	36%	44%	17%	12%	55%	23%	32%	46%	36%	21%	20%	41%	29%	46%	32%	20%	29%	42%	34%	44%	66%	34%	40%	43%	26%	27%
	Unfavorable	19%	18%	20%	44%	8%	21%	21%	15%	19%	21%	14%	13%	29%	13%	12%	16%	37%	27%	16%	23%	16%	19%	25%	18%	17%	16%	17%	13%	23%	15%	22%	14%	22%
	Never Heard of Them	30%	29%	30%	47%	29%	25%	26%	35%	25%	39%	53%	16%	40%	32%	26%	30%	37%	32%	31%	28%	32%	29%	27%	33%	28%	42%	37%	13%	30%	33%	24%	24%	35%
	Not sure	15%	15%	15%	2%	22%	11%	16%	13%	12%	23%	20%	16%	9%	23%	16%	17%	5%	21%	12%	20%	7%	19%	28%	20%	13%	9%	2%	8%	14%	12%	11%	36%	16%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - Orr	Favorable	17%	21%	13%	20%	13%	15%	18%	19%	17%	14%	19%	19%	17%	12%	19%	16%	13%	17%	18%	13%	15%	18%	8%	18%	18%	21%	4%	33%	8%	21%	17%	11%	13%
	Unfavorable	12%	17%	9%	47%	1%	16%	10%	9%	11%	13%	26%	9%	17%	8%	12%	7%	28%	3%	14%	11%	10%	14%	20%	12%	7%	18%	18%	10%	8%	16%	7%	4%	15%
	Never Heard of Them	52%	47%	55%	33%	57%	48%	52%	58%	52%	49%	51%	49%	50%	57%	48%	53%	50%	66%	44%	65%	52%	49%	61%	51%	50%	47%	60%	25%	54%	47%	49%	68%	55%
	Not sure	20%	15%	24%	0%	28%	22%	20%	14%	19%	24%	4%	23%	16%	22%	22%	24%	10%	14%	24%	11%	23%	19%	10%	19%	25%	13%	18%	32%	30%	16%	27%	17%	16%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - Smith	Favorable	14%	16%	13%	5%	22%	7%	12%	18%	13%	15%	24%	19%	8%	17%	16%	16%	6%	11%	12%	19%	9%	18%	28%	8%	15%	15%	12%	12%	5%	10%	19%	36%	8%
	Unfavorable	12%	18%	8%	30%	3%	23%	10%	9%	11%	15%	12%	10%	15%	10%	13%	12%	12%	11%	11%	14%	8%	15%	12%	14%	10%	18%	6%	13%	10%	18%	6%	9%	14%
	Never Heard of Them	62%	56%	67%	65%	62%	58%	64%	60%	64%	57%	64%	53%	68%	64%	55%	63%	73%	65%	63%	60%	74%	54%	56%	62%	64%	55%	71%	68%	59%	61%	62%	45%	68%
	Not sure	12%	11%	13%	0%	13%	12%	14%	13%	12%	13%	0%	17%	10%	9%	16%	9%	8%	13%	13%	7%	9%	13%	4%	16%	11%	13%	11%	7%	26%	12%	13%	11%	11%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - Hagan	Favorable	10%	7%	11%	14%	10%	6%	9%	10%	9%	8%	23%	6%	12%	11%	7%	12%	11%	8%	9%	12%	12%	8%	7%	14%	9%	11%	4%	14%	6%	12%	11%	5%	6%
	Unfavorable	10%	10%	9%	15%	8%	12%	8%	9%	9%	12%	11%	10%	11%	7%	9%	8%	16%	7%	8%	13%	6%	11%	13%	13%	15%	0%	1%	10%	8%	10%	8%	5%	12%
	Never Heard of Them	67%	68%	66%	70%	57%	71%	72%	69%	70%	59%	64%	68%	69%	63%	73%	60%	65%	72%	70%	60%	70%	65%	56%	59%	66%	78%	88%	60%	68%	69%	68%	44%	71%
	Not sure	14%	15%	13%	0%	25%	11%	11%	12%	12%	21%	2%	16%	9%	20%	12%	19%	8%	13%	14%	15%	12%	15%	24%	14%	10%	11%	7%	16%	18%	10%	13%	45%	11%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - Hendrix	Favorable	4%	3%	4%	15%	1%	2%	2%	4%	2%	5%	20%	3%	5%	2%	3%	3%	8%	4%	3%	5%	4%	4%	12%	1%	8%	2%	0%	0%	0%	5%	2%	7%	3%
	Unfavorable	4%	6%	3%	5%	1%	6%	5%	6%	4%	3%	10%	4%	4%	4%	3%	3%	8%	6%	3%	4%	2%	5%	3%	10%	2%	0%	0%	5%	3%	2%	2%	0%	10%
	Never Heard of Them	78%	77%	79%	79%	72%	77%	82%	81%	81%	72%	68%	75%	84%	72%	81%	77%	75%	73%	81%	73%	81%	77%	60%	77%	76%	87%	93%	82%	81%	82%	86%	44%	74%
	Not sure	14%	14%	15%	0%	25%	15%	11%	9%	12%	21%	2%	17%	7%	22%	14%	17%	9%	17%	13%	17%	13%	15%	24%	12%	14%	11%	6%	13%	16%	11%	10%	48%	13%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - Lassiter	Favorable	3%	3%	2%	9%	0%	3%	2%	3%	3%	2%	0%	3%	4%	0%	2%	2%	4%	3%	2%	2%	2%	2%	4%	6%	0%	0%	1%	2%	0%	4%	1%	0%	4%
	Unfavorable	5%	7%	4%	21%	0%	7%	5%	3%	4%	5%	16%	6%	6%	3%	4%	2%	13%	5%	5%	7%	5%	6%	12%	8%	4%	1%	0%	5%	5%	7%	1%	5%	7%
	Never Heard of Them	79%	76%	81%	70%	75%	76%	84%	84%	82%	72%	72%	74%	83%	79%	80%	79%	76%	82%	81%	73%	82%	77%	57%	72%	85%	89%	93%	80%	79%	77%	90%	52%	76%
	Not sure	14%	14%	13%	0%	25%	14%	9%	10%	11%	20%	12%	17%	7%	19%	14%	17%	7%	9%	12%	18%	11%	16%	26%	15%	10%	10%	6%	13%	16%	12%	8%	43%	13%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - Neal	Favorable	8%	12%	5%	20%	3%	13%	7%	7%	6%	12%	26%	5%	14%	4%	8%	7%	12%	5%	10%	4%	8%	9%	14%	13%	10%	3%	5%	6%	0%	12%	5%	6%	8%
	Unfavorable	8%	7%	9%	19%	7%	10%	6%	6%	7%	12%	10%	8%	11%	5%	6%	9%	14%	2%	7%	13%	3%	12%	12%	16%	9%	1%	2%	8%	2%	9%	7%	3%	10%
	Never Heard of Them	68%	64%	70%	58%	67%	63%	70%	76%	74%	53%	59%	67%	64%	73%	68%	66%	66%	79%	69%	63%	77%	61%	44%	59%	74%	84%	79%	68%	62%	66%	73%	45%	70%
	Not sure	16%	17%	16%	4%	24%	13%	17%	11%	14%	24%	4%	21%	11%	17%	18%	18%	9%	13%	14%	20%	12%	19%	30%	13%	7%	11%	14%	18%	36%	13%	14%	46%	12%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - Staley	Favorable	6%	6%	5%	15%	4%	6%	5%	3%	4%	9%	18%	9%	6%	1%	6%	3%	4%	21%	5%	5%	7%	3%	4%	6%	8%	7%	0%	0%	5%	6%	2%	5%	11%
	Unfavorable	4%	6%	3%	15%	0%	9%	3%	3%	3%	8%	0%	4%	6%	3%	3%	3%	12%	0%	3%	7%	3%	5%	11%	8%	0%	0%	0%	10%	3%	7%	1%	0%	7%
	Never Heard of Them	77%	74%	79%	69%	74%	74%	81%	84%	84%	59%	70%	73%	80%	78%	76%	81%	75%	59%	81%	70%	81%	76%	61%	73%	84%	84%	90%	80%	78%	79%	87%	53%	69%
	Not sure	13%	13%	13%	0%	22%	10%	12%	9%	9%	24%	12%	15%	8%	18%	14%	12%	9%	20%	11%	17%	8%	15%	25%	13%	8%	9%	10%	10%	13%	9%	9%	41%	13%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Favorable - Dole	Favorable	56%	57%	55%	59%	54%	57%	56%	56%	60%	43%	61%	79%	43%	46%	71%	50%	30%	63%	58%	48%	56%	55%	44%	57%	64%	53%	43%	64%	56%	65%	59%	47%	44%
	Unfavorable	35%	34%	35%	32%	31%	36%	38%	35%	34%	39%	17%	15%	51%	35%	25%	35%	62%	22%	36%	34%	37%	34%	31%	35%	28%	40%	52%	36%	32%	28%	38%	21%	43%
	Never Heard of Them	2%	3%	1%	9%	1%	1%	1%	1%	1%	1%	20%	3%	1%	1%	2%	1%	5%	0%	2%	3%	3%	1%	3%	5%	0%	0%	3%	0%	1%	3%	0%	0%	3%
	Not sure	8%	7%	8%	0%	14%	5%	5%	8%	4%	17%	2%	3%	5%	17%	3%	14%	2%	15%	4%	14%	3%	9%	21%	3%	8%	6%	1%	0%	11%	4%	3%	32%	10%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Most Important Issue - Senator	Economy	44%	51%	40%	48%	45%	50%	42%	39%	42%	52%	40%	31%	51%	53%	38%	48%	53%	42%	41%	52%	43%	45%	54%	45%	28%	50%	48%	47%	48%	42%	43%	56%	45%
	War in Iraq	14%	12%	15%	31%	8%	14%	16%	11%	14%	13%	23%	13%	15%	15%	13%	14%	19%	0%	16%	11%	14%	14%	2%	19%	22%	10%	14%	13%	9%	12%	11%	18%	19%
	Immigration	14%	19%	11%	8%	19%	12%	12%	16%	16%	8%	30%	29%	7%	7%	19%	11%	8%	23%	18%	5%	15%	14%	4%	15%	20%	8%	16%	24%	10%	23%	14%	7%	6%
	National Security	5%	5%	5%	0%	4%	6%	8%	6%	6%	4%	3%	7%	5%	4%	7%	6%	0%	4%	6%	2%	2%	7%	1%	3%	7%	1%	12%	7%	5%	3%	9%	4%	3%
	Health Care	9%	7%	11%	4%	7%	9%	11%	9%	9%	10%	2%	5%	9%	14%	6%	12%	9%	8%	8%	11%	10%	8%	12%	5%	13%	14%	4%	2%	15%	5%	9%	6%	15%
	Social Security	3%	2%	4%	4%	0%	0%	5%	9%	3%	4%	0%	3%	4%	2%	5%	1%	3%	2%	2%	5%	0%	5%	12%	3%	1%	0%	4%	1%	2%	3%	4%	0%	3%
	Gov't Ethics and Corruption	5%	3%	7%	0%	8%	7%	5%	3%	7%	1%	2%	10%	2%	5%	7%	4%	2%	14%	5%	5%	6%	5%	5%	5%	6%	9%	1%	2%	8%	9%	4%	6%	2%
	Some other issue	1%	0%	1%	0%	1%	1%	0%	1%	1%	0%	0%	0%	2%	0%	0%	0%	2%	0%	1%	0%	1%	0%	0%	1%	1%	0%	0%	3%	1%	0%	0%	0%	2%
	Not sure	4%	1%	6%	4%	7%	2%	1%	5%	2%	8%	0%	4%	6%	0%	5%	3%	3%	6%	2%	9%	8%	1%	8%	4%	1%	9%	0%	1%	3%	2%	4%	2%	6%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Most Important Issue - Governor	Drought	5%	4%	6%	7%	3%	4%	4%	10%	6%	2%	8%	4%	7%	4%	4%	5%	5%	17%	4%	7%	3%	6%	6%	5%	8%	1%	3%	4%	7%	3%	6%	0%	9%
	Immigration	24%	29%	20%	18%	21%	23%	27%	30%	29%	13%	12%	33%	17%	23%	33%	21%	11%	6%	28%	13%	24%	24%	9%	27%	33%	18%	25%	32%	10%	30%	21%	23%	20%
	Transportation	5%	6%	4%	0%	8%	5%	4%	4%	6%	4%	0%	6%	5%	4%	6%	3%	4%	23%	5%	5%	6%	4%	1%	2%	4%	10%	12%	7%	3%	3%	6%	6%	7%
	Education	21%	20%	22%	21%	27%	25%	15%	15%	15%	36%	26%	11%	24%	28%	8%	34%	27%	2%	18%	28%	25%	19%	36%	12%	19%	23%	15%	14%	43%	18%	23%	33%	18%
	Growth and Development	8%	9%	8%	15%	3%	11%	8%	10%	10%	1%	13%	7%	7%	12%	6%	6%	16%	20%	7%	10%	9%	6%	6%	9%	3%	8%	19%	5%	8%	7%	7%	15%	9%
	Economy and jobs	25%	24%	27%	40%	14%	28%	32%	22%	24%	29%	34%	18%	29%	29%	25%	23%	32%	22%	26%	25%	20%	29%	27%	29%	21%	31%	21%	29%	12%	25%	27%	15%	28%
	Gov't Ethics and Corruption	9%	9%	10%	0%	20%	2%	7%	6%	9%	11%	6%	18%	7%	1%	13%	7%	5%	0%	10%	7%	8%	10%	7%	16%	10%	8%	2%	8%	9%	13%	10%	6%	3%
	Some other issue	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	11%	0%	0%	1%	0%	1%	0%	0%	0%	2%	0%	0%	0%	0%	1%	1%
	Not sure	2%	1%	3%	0%	4%	1%	2%	2%	2%	4%	0%	2%	4%	0%	4%	1%	0%	0%	1%	5%	4%	1%	8%	0%	1%	0%	0%	2%	9%	1%	1%	0%	6%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Bush App	Excellent	19%	19%	18%	23%	15%	16%	23%	18%	20%	16%	18%	37%	10%	8%	32%	9%	5%	22%	21%	12%	15%	20%	10%	26%	23%	8%	12%	22%	22%	28%	14%	11%	16%
	Good	18%	20%	17%	14%	19%	21%	17%	20%	21%	8%	29%	31%	8%	15%	27%	13%	1%	25%	19%	13%	19%	16%	5%	15%	23%	19%	26%	20%	9%	25%	18%	11%	14%
	Fair	15%	15%	15%	6%	16%	20%	14%	19%	18%	8%	10%	17%	12%	17%	15%	19%	9%	15%	18%	11%	21%	12%	15%	17%	19%	11%	11%	16%	16%	16%	15%	6%	17%
	Poor	47%	45%	48%	58%	50%	40%	46%	41%	40%	66%	44%	14%	69%	58%	25%	58%	85%	37%	42%	64%	44%	51%	69%	42%	35%	62%	51%	42%	45%	30%	52%	72%	52%
	Not sure	1%	0%	1%	0%	0%	3%	0%	2%	0%	2%	0%	0%	0%	2%	0%	2%	0%	1%	1%	1%	1%	0%	1%	0%	0%	0%	0%	0%	8%	2%	0%	0%	0%

		Total	Gender		Age					Race			Party			Ideology				Married		Children at Home		Income							Rel Aff			
		LV	Male	Female	18-29	30-39	40-49	50-64	65+	White	Black	Other	Republican	Democrat	Other	Conservative	Moderate	Liberal	Not sure	Yes	No	Yes	No	Less than $20K	$20K to $40K	$40K to $60K	$60K to $75K	$75K to $100K	$100K+	Not sure	Evangelical Christian	Protestant	Catholic	Other
Gov App	Excellent	12%	14%	10%	8%	11%	15%	11%	17%	10%	20%	8%	4%	13%	22%	6%	18%	20%	6%	9%	22%	10%	15%	34%	8%	14%	7%	5%	8%	16%	11%	12%	43%	6%
	Good	35%	27%	40%	19%	32%	38%	38%	43%	37%	31%	12%	31%	39%	33%	28%	43%	31%	36%	35%	33%	39%	32%	19%	29%	38%	34%	44%	45%	41%	27%	38%	26%	40%
	Fair	34%	31%	36%	40%	44%	23%	32%	25%	33%	32%	50%	36%	28%	38%	42%	27%	25%	36%	35%	28%	34%	32%	27%	36%	24%	50%	29%	28%	37%	38%	33%	15%	35%
	Poor	18%	26%	12%	33%	13%	19%	18%	11%	18%	16%	27%	27%	17%	6%	22%	10%	22%	18%	20%	15%	17%	19%	20%	23%	23%	9%	20%	18%	6%	23%	15%	14%	17%
	Not sure	2%	2%	2%	0%	0%	6%	2%	3%	2%	1%	3%	2%	3%	1%	2%	1%	2%	5%	2%	1%	0%	2%	0%	4%	1%	1%	1%	1%	0%	1%	2%	1%	3%